

My One-Page Travel Biz Plan

In a Nutshell ...

Within the next ____ years, _____ will become a successful _____ travel business providing _____ to _____.

I'm Unique Because ...

Here's what sets me apart from other travel businesses:

1. _____
2. _____
3. _____

Dollars and Cents ...

Net profits needed each year: \$ _____

Gross up for taxes: \$ _____

Average travel sale: \$ _____

Average commission rate: _____

of sales needed each *YEAR* to reach net profits: _____

of sales needed each *MONTH* to reach net profits: _____

My Next Three Steps ...

1. What *types of travel* should I sell in 2015?
2. What *preferred suppliers* should I learn about and tie into?
3. What *target clients/audiences* should I go after?