

DWHSA
DESTINATION WEDDING & HONEYMOON
SPECIALISTS ASSOCIATION

DWHSA Webinars

DWHSA and Ensemble Canada/Réseau Ensemble

On the line today ...

Liz Scull
Marketing Manager/
Destination Vows Program Manager
ENSEMBLE CANADA

On the line today ...

Valerie Lenoir
Marketing Manager
RÉSEAU ENSEMBLE

On the line today ...

John Hawks
Administrator and Co-Founder
DWHSA

The Big Announcement!

Register by Aug. 31, 2014, and Ensemble Canada and Réseau Ensemble will **sponsor 100 percent** of your first-year membership dues to join the Destination Wedding & Honeymoon Specialists Association!

What is DWHSA?

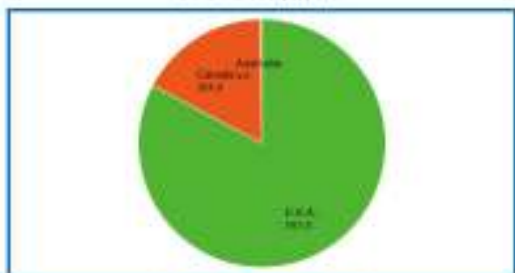
- The world's largest network of romance travel specialists
- Completely agent-run and -managed
- U.S. and Canadian agents (founded in February 2013)
- Focused on training, networking, and consumer awareness

DWHSA's Origins



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DWHSA Membership July 2014



The Primary DWHSA Membership Benefits and Services



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DWHSA's private Facebook groups
The main group, plus separate groups for "DW 101," DWHSA's boards and committees, and boot camp attendees



DWHSA's twice-a-week webinars
Every Tuesday and Thursday at 1 pm Eastern/10 am Pacific



DWHSA's training video library
We've recorded almost every webinar we've ever done, and those videos are available to members 24/7/365 – we have the world's largest video library of romance travel training videos



DWHSAs.com

Our members-only web site contains many helpful resources – from a photo gallery of bridal show booths to sample forms and checklists you can adapt and use in your own business ...



DWHSAs's twice-a-week newsletters

Issued every Monday (bridal/wedding industry headlines) and every Thursday (travel industry headlines)



DWHSAs's online course

50+ video lessons plus 16 homework assignments – you can complete the lessons at your own pace and pick and choose which ones to watch



DWHSA's members-only logo

Display your membership logo every chance you get – business cards, web site, email signatures, bridal show booths ...



The 2015 "Romance Travel Market" Conference

We gather each April in Chicago for three days of training and networking. This is a business meeting – no beach time, no free drinks, but three days of building your romance travel business and meeting other serious professionals just like you!



DWHSA's fam trips and Love Mexico support

We've supported Love Mexico very strongly, and we've offered several DWHSA-organized fam trips ...



The "Romance Travel Summit"

We recruited eight nationally recognized speakers to bring their top-level presentations to DWHSIA members via webinars at a low price ...



The "Romance Travel Boot Camps"

We're taking hands-on training out to agents – so far, in Atlanta, Houston, Baltimore, St. Louis, Seattle, and Toronto ... plus, Las Vegas, Philadelphia, Baltimore (again), Vancouver, Calgary, Nashville, Cincinnati, Milwaukee, and Minneapolis this summer and fall ...




The "Romance Travel Cruise"

Nine nights aboard the "Navigator of the Seas," with three days of training on board plus three romance travel-themed excursions (Cozumel, George Town [Grand Cayman], and Falmouth [Jamaica]) ...




Canada-specific questions

- How focused is DWHSA on training, information, and networking for Canadian agents exclusively?
- What if you already belong to DWHSA?
- How will DWHSA work with Réseau Ensemble agents who speak and read French? Will everything be in English?

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2014-2015 Projects

- The "romance travel master specialist" certification program
- DWHSA's "local coordinator" network (in lieu of chapters)
- DWHSA's consumer outreach plans (a consumer-focused web site with a member directory, plus additional marketing tools you can use)
- The "Romance Travel Wish Book" program
- The "DWHSA Destitutional" in the fall of 2015

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What's your next step?

Liz and Valerie will email you the Web link for a special application form just for Ensemble Canada/ Réseau Ensemble agents. Complete that form, submit it, and we'll set you up as a new DWHSa member. That's it!

Don't forget ...

The DEADLINE for signing up to be sponsored for DWHSa is

AUGUST 31!

Questions?

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